



INBOX CELEBRATES ITS 10TH ANNIVERSARY

Inbox Business Technologies celebrated its tenth birthday this year amidst great enthusiasm from all employees.

The past decade has been a journey towards excellence and efficiency, and the people at Inbox have made it all the more memorable with their thoughts, ideas, and practices.

The company began its second decade of life with a fun-filled celebration. The event recognized the work and accomplishments of Inbox staff, and featured engaging performances by the country's top entertainers in music and comedy.

Crossing the ten-year mark is an important milestone in any business, to Inbox it means greater responsibility to maintain its high standards and improve on its past accomplishments. Inbox team has worked hard to make this company a name to reckon with in the IT arena of Pakistan for the past ten years.



Ghias Khan, CEO Inbox cutting cake with the top management team

We are now a total IT Solution provider with three distinct Business Lines - IT infrastructure enablement, IT infrastructure services and Business applications.

"We have to celebrate the past and the present and look towards a bigger and better future".

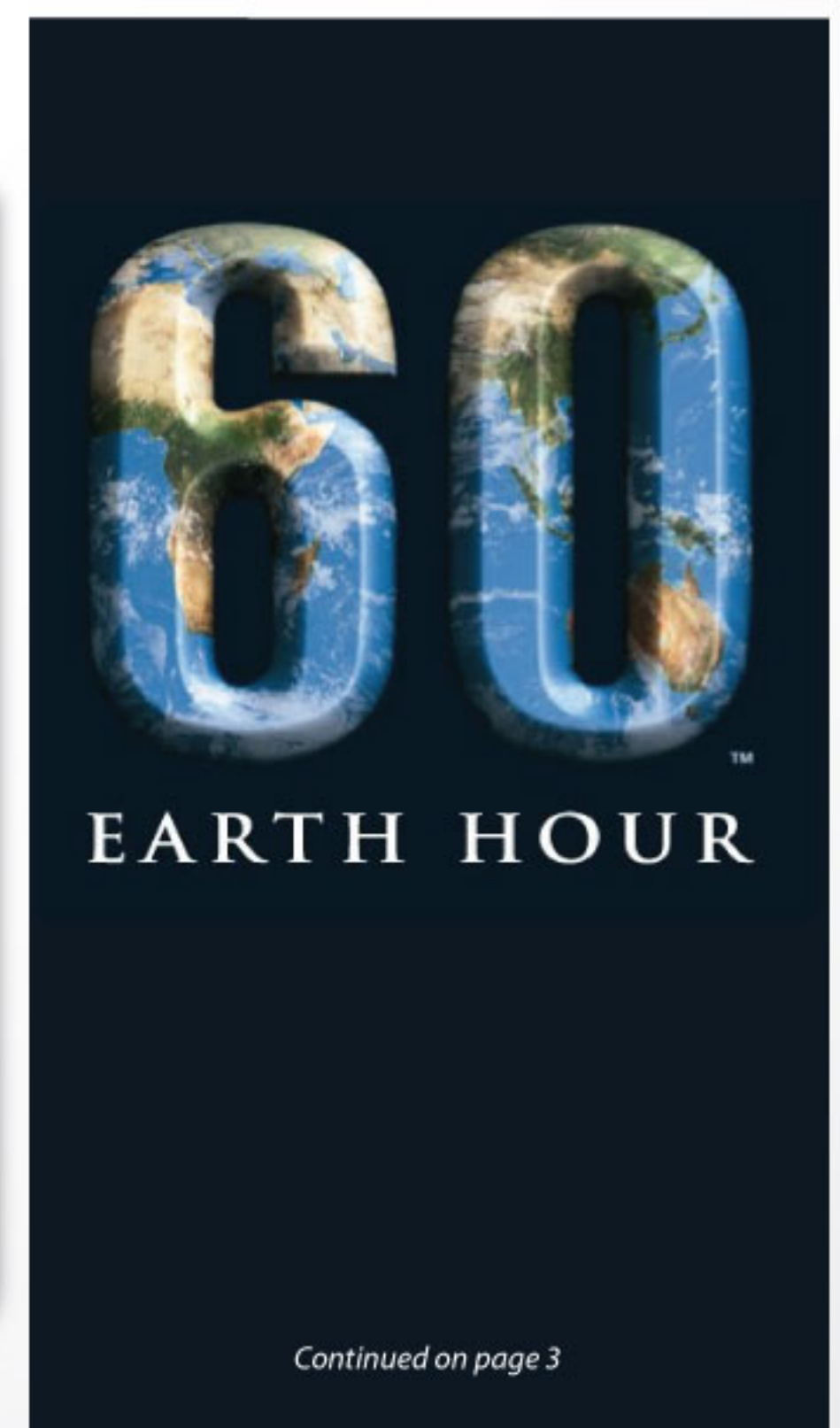
Ghias Khan, CEO

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INBOX SPONSORS EARTH HOUR 2011



Inbox, WWF and Geo Team at the Earth Hour launch event



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Inbox sponsors Earth Hour 2011. Earth Hour was celebrated worldwide on 26th March 2011.

A DECADE OF SUCCESS



The event started off by recognizing the best performers, followed by a great stand-up comedy act by Saad Haroon and ending with a high-octane performance by Ali Azmat.

DISCOVER SMARTER SOLUTIONS WITH MORE VALUE FROM VIRTUALIZATION



Inbox and IBM teams at Discover smarter solutions with more value from virtualization

IBM Pakistan and Inbox Business Technologies jointly introduced IBM Storwize RAS, which will help businesses manage their applications and information explosions effectively and thus increase their storage utilization, storage administrator productivity, application performance and availability.

On the occasion, Mr. Migally, Data Protection Sales Leader-System Storage (MEA), IBM, spoke on the issue of 'Smart Data Protection', thereby providing some valuable insights. Many potential clients related to different industries graced the event with their presence.

IBA GOES FULLY TECH

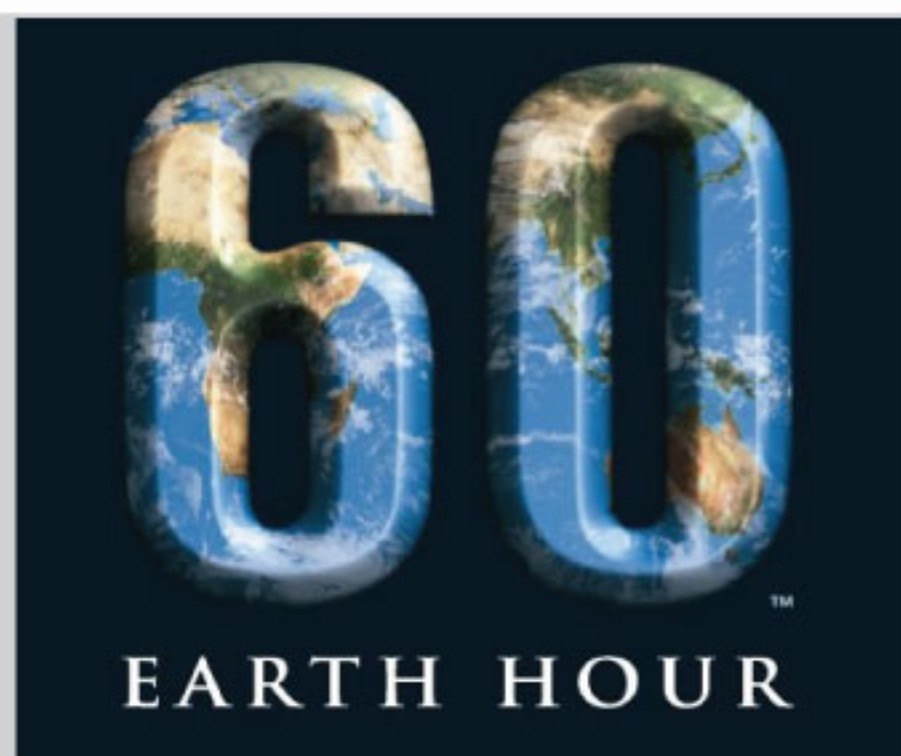
Institute of Business Administration is one of the leading and oldest business schools of Pakistan. Inbox in partnership with IBM Pakistan and Microsoft successfully signed a Server and Services deal at IBA Karachi.

This is the largest Virtualization win on IBM eXs Server. It will also become the biggest VMware solution reference in Pakistan. Furthermore, it has a complete implementation of Microsoft Core Infrastructure and Business Productivity Suite covering Windows Server 2008 R2, Exchange 2010, MS System Center Suite, MS Lync, MS Share point, MS forefront TMG and MS FEP.

Hence, it will enable the whole system at IBA to achieve greater efficiency and effectiveness, in terms of increased business productivity and reduced cost and complexity.



Shahzad Akbani, GM Services, Inbox, with Dr. Arshad Siddiqui, Director ICT, IBA at the signing ceremony.



In order to raise environmental awareness and get us to do small things in our daily lives that together can have a huge impact, WWF celebrates 'Earth Hour' once every year, which is the biggest environmental awareness campaign ever seen.

Earth Hour aims to 'go beyond the hour' and beyond climate change, marking a moment where every individual, government and business can make their commitment to environmentally sustainable action for the forthcoming year.

Earth Hour was held on Saturday, March 26 at 8:30pm-9:30pm with everyone across the globe participating in it.

Homes, offices, government buildings and iconic landmarks went dark to acknowledge the actions of people from all corners of the globe that go beyond the hour.

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Earth Hour Brand Ambassadors at the launch event

The aim of Earth Hour is to make us think about what else we can do to make a difference when the lights turn back on. For the first time in the history of Pakistan, Inbox in collaboration with WWF-Pakistan, launched the Earth Hour official Ambassadors in Karachi.

Mir Nasir, Director, Strategic Business Group, Inbox Business Technologies, represented at this star-lit event. Inbox is committed towards supporting this cause, which will spread awareness about saving energy and loving our planet.



NET SURFING IS SAFER NOW

Inbox collaborates with Microsoft on Online Safety.

An online family safety campaign was launched by Microsoft, in collaboration with Inbox Business Technologies.

It aimed to promote awareness amongst parents and teachers to ensure safer use of the internet by children.

According to Kamal Ahmed, Country General Manager, Microsoft Pakistan: "With the increasing trend of social media and wider usage of the internet amongst children, there is a strong need of protecting them when they go online."

An interesting point brought up during the speech of Shahzad Akbani, GM Software Services, Inbox, was that status updates on social media networking sites such as Facebook were a goldmine for possible criminals who would be able to keep tabs on movements.

The event was attended by parents, teachers, media representatives, researchers and technology experts.



Shoaib Khalil, Marketing Lead, Microsoft Pakistan, speaking at the event



Shahzad Akbani, GM Services, Inbox, speaking at the event

LAHORE OFFICE DAY OUT

Inbox Lahore employees went for a day out trip to Fort Rohtas (Qila Rohtas). The day out was a great way to revitalize the whole workforce through a trip to the historic Fort.



Inbox Lahore branch, at Qila Rohtas

INBOX VALUES THE RELATIONSHIP WITH ITS CUSTOMERS

invitation



inbox[®]
Simplifying Technology

Inbox Business Technologies recently organized Power Lunch sessions in Karachi and Lahore for its valued customers.

Inbox prides itself on building strong relationships with its customers by bringing the company together with its clients.

The main agenda of these power lunches was to bring the IT gurus of the local industry on one table where they can share their challenges and work towards the betterment of the local IT industry.